

# WE ARE HIRING

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Email: [careers@teqsar.com](mailto:careers@teqsar.com) | Job Location: Hyderabad



JOB ROLE:

## Content Writer

Experience Required – **2 + Years** | JOB TYPE – **Full Time**

Location – Hyderabad, Telangana, India

### ROLES & RESPONSIBILITY

- Create content marketing campaigns to increase followers and subscribers
- Use SEO best practices to generate traffic to our site
- Regularly produce various content types, including email, social media posts and ads, blogs and white papers, presentations, infographics, and other promotional content.
- Actively manage and promote our blog, and pitch articles to relevant third-party platforms Edit content produced by other members of the team
- Actively manage and promote our blog, and pitch articles to relevant third-party platforms
- Edit content produced by other members of the team
- Analyse content marketing metrics and make changes as needed
- Collaborate with other departments to come up with innovative content ideas
- Experience in creating marketing content.
- Bachelor's degree in Engineering, English, Journalism or related field

- The ability to consistently meet tight deadlines Experience using WordPress (preferred)
- Excellent writing skills, as well as the ability to communicate and collaborate effectively
- Knowledge of digital marketing tactics, including SEO, email marketing and web analytics
- At least three years of experience writing for a B2B audience

Please send your Resume/CV to [careers@teqsar.com](mailto:careers@teqsar.com)

To know more about Teqsar visit our website – [www.teqsar.com](http://www.teqsar.com)